

Majestic Pure Color

Product description

Type

This product is a superior quality emulsion paint, designed for interior surfaces. Based on vinyl veoba copolymer emulsion.

Features and benefits

Elegant long-lasting extra matt finish with high opacity and great color definition. Perfect finish without stripes. Easy to clean and highly resistant surface. Easy application. With preservative anti-mold and antibacterial. Ready to use. No dilution is required.

Recommended use

Ideal for interior surfaces where high quality decoration finish is required.

Substrate

Stucco filler, Cement plaster, concrete, block work, gypsum board etc.

Product data

| | |
|-------------------------|---|
| Packaging size | 1 L, 4 L and 10 L |
| Colours | White and Colours available in Jotun Multicolor system. |
| Solids by volume | 40 ± 2 volume% |
| VOC | 10 g/l ISO 11890 EU |

Application data

The product can be applied by

Roller : Recommended.

Brush : Recommended.

Spray : Use airless spray or conventional spray.

Guiding data for airless spray

| | |
|----------------------------|---|
| Nozzle tip | 0.021-0.027" |
| Spray angle degrees | 65-80° |
| Pressure at nozzle | 140 - 190 kg/cm ² (2100 psi) |

Cleaning of painting tools

Water

Film thickness per coat

Typical recommended range

Dry film thickness 25 - 40 µm

Wet film thickness 63 - 100 µm

Film thickness will vary and are calculated as an average.

Theoretical spreading rate 10 - 16 m²/l

Spreading rate depends on film thickness applied, type of texture, surface porosity, imperfections, temperature, wastage during painting etc.

Maximum spread rate per coat is obtained at minimum dry film thickness and vice versa.

Practical performance with two layers according to the UNE-EN ISO 6504-3 standard: : 8.21 m²/l

Thinner

Water

Dilution

Maximum 10%

Drying times

Drying times are generally related to air circulation, temperature, film thickness and number of coats, and will be affected correspondingly. The figures given in the table are typical with:

1. Recommended data given is, for recoating with the same generic type of paint.
2. In case of multi-coat application, drying times will be influenced by the number and sequence and by the total thickness of previous coats applied.
3. The surface should be dry and free from any contamination prior to application of the subsequent coat.

The drying time is measured by stated values:

Relative Humidity (RH) 50 %

| Substrate temperature | 10 °C | 23 °C | 40 °C |
|---------------------------|-------|--------|---------|
| Surface (touch) dry | 2 h | 1 h | 30 min. |
| Hard dry | 60 h | 24 h | |
| Dry to over coat, minimum | 10 h | 4 -6 h | |

Directions for use

Surface preparation

The substrate must be sound, clean, dry and free from dust, oil, grease, laitance etc. All traces of form release agents/curing agents must be removed. A light sanding with suitable abrasive material is recommended before application. Any resulting dust/loose particles must be removed.

Primer

Rehabilit Fondo Penetrante 1 Coat(s)

Topcoat

Majestic Pure Color : 2 Coat(s)

Remarks

Other systems may be specified, depending on area of use.
Contents of packaging with different batch numbers must be mixed together before use.
Please refer to the Decorative Sales Department for technical advice.

Storage

The product must be stored in accordance with national regulations. Keep the containers in a dry, cool, well ventilated space and away from sources of heat and ignition. Containers must be kept tightly closed. Handle with care.

Shelf life at 23 °C

Majestic Pure Color 48 month(s)

In some markets commercial shelf life can be dictated shorter by local legislation. The above is minimum shelf life, thereafter the paint quality is subject to re-inspection.

Health and safety

Please observe the environmental and precautionary notices displayed on the container.

A Material Safety Data Sheet for the product has been issued.
Detailed information regarding health and safety risks and precautions for the use of this product is specified in the product's Safety Data Sheet.

First-aid measures, refer to section 4.

Handling and storage, refer to section 7.

Transport information, refer to section 14.

Regulatory information, refer to section 15.

Disclaimer

The information in this document is given to the best of Jotun's knowledge, based on laboratory testing and practical experience. Jotun's products are considered as semi-finished goods and as such, products are often used under conditions beyond Jotun's control. Jotun cannot guarantee anything but the quality of the product itself. Minor product variations may be implemented in order to comply with local requirements. Jotun reserves the right to change the given data without further notice.

Users should always consult Jotun for specific guidance on the general suitability of this product for their needs and specific application practices.

If there is any inconsistency between different language issues of this document, the English (United Kingdom) version will prevail.